



भारतीय वित्त संस्थान

Estd. : 1987

INDIAN INSTITUTE OF FINANCE

45 A Knowledge Park III, Greater Noida 201310, NCR Delhi, INDIA

www.iif.edu

9999321585, 9811971002, 0120-2323683, sc@iif.edu ; info@iif.edu ; iifrc1987@gmail.com

33

Yrs. in the
Service of
the Nation

IIF International Research Conference & Award Summit



January 29-31st, 2021

IIF IRCAS January 2021 will be a Virtual Conference given that there are large number of restrictions Worldwide due Corona Covid 19. We are happy to share that **IIF-IRCAS September 2020** has had presence of research scholars from over 47+ Countries, 101+ Universities, 78+ Cities, 85+ Research Papers; 198+ Authors & Speakers and over 750+ Participants on Zoom Platform and over 3875+ views on the LIVE telecast on FaceBook.

Key Features

- * **Research Publication**
 - (a) **Free Publication** in Conference E-Book for All
 - (b) **Finance India** [under MOU - **Optional**]
 - [Finance India is SCOPUS; UGCs; ABDC; JEL; Cabbels & 36+ Global Agencies Index & Abstract having High Impact Factor]
- * **Recognition & Awards (Nominations Invited)**
 - (a) Best Research Paper Award [Top 3]
 - (b) Best Doctoral Thesis Award [Top 2]
 - (c) Research Professor Award [9 Disciplines]
 - (d) Women of the 21st Century [5]
 - (e) Start-Ups/Entrepreneur Award [5]
 - (f) Covid-19 Warrior Award [5]
 - (g) CFO Award [5]
 - (h) IIF Alumni Award [2]
- * **Listen & Meet World Renowned Professors & Editor**
- * **Press and Media Coverage** (a) Broadcast on Social Media : Youtube, FaceBook and Instagram; (b) Video Cast : IIF News & Broadcasting Youtube; (c) Newspaper/TV Coverage (Opportunity)

Call for Research Papers & Best Doctoral Thesis Award (BDTA)

- * Finance
- * Econometrics & BI*
- * Management Sciences & OR
- * Social Sciences
- * Management
- * Marketing
- * Family Business
- * Employment & Growth
- * Banking & Financial Institutions
- * Environmental Sciences
- * Innovation & Digital Dividends
- * Pension Economics
- * Corporate Social Responsibility
- * Law & Regulations
- * Accounting
- * Economics
- * Human Capital
- * Administration
- * Entrepreneur
- * Governance

Last Date : 20th January 2021
(for Full Paper)

Contact Conference Chair :
Prof. Aman Agarwal
iifrc1987@gmail.com

Steps for Research Paper Submission & Review Process followed

- Step 1 : Submit your Research Paper via Email :** Full Paper as per Guidelines on FI Brochure Page 5-7 at iifrc1987@gmail.com (Immediately) [Subject line : IIF IRCAS 2021 Paper Submission]
- Step 2 : Conference Review** Blind Review is done by Conference Office (within 1 Day)
- Step 3 : Conference Review Report is "Positive" or "Positive with Revision"** then proceed to completion of Registration Formalities, Article Submission Formalities and Prepare 10 Minutes Presentation. **If the Conference Review Report is "Negative"** then we send Review comments for authors to correct and re-submit within 2 weeks or the paper stands Rejected.
 - **Conference Registration Fee** to be Paid by All Authors and Co-Authors
 - (a) Author & Co-author : ₹ 1500 or US\$ 75
 - (b) Doctoral Students : ₹ 1000 or US\$ 50
 - **Article Submission Fee for FI Special Issue linked to IIF-IRCAS 2021 Conference under MOU :**
 - All Authors being Indians based in India ₹ 11,000
 - Any Author being based Overseas US\$ 250 (for payment in INR @ ₹ 75)
 - **Finance India has NO Publication Fee & NO Review Fee**
- Step 4: Conference Review Report will be treated as Tier 1 Review Report towards submission for Finance India Special Issue linked to IIF-IRCAS 2021 Conference. The Tier 2 blind review by 3 Full Professors (2 Overseas + 1 Indian) (within 1 Month) only once formalities in Step 3 are Completed.**
- Step 5: The Review Comments from All referees are sent to all Author(s)** after Paper Presentation at Conference to enable them revise their paper in accordance and complete Postal Submission along with **Plagiarism Report (of less than 5%)** for publication in FI. Publication is subject to revision being to fair satisfaction of Referees. **Postal Submission by January 30th, 2020 :** Hard Copy (2 Sets) + Soft Copy (1 Set) on USB Pen Drive + Plagiarism Report (less than 5%)

IIF founded in 1987 is An Island of Excellence in the World of Finance



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Editor in Chief, Finance India*

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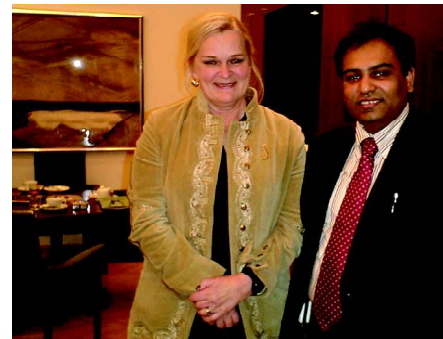
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Prof. Yamini Agarwal with Prof. James Joseph Heckman, (Nobel Laureate), University of Chicago, USA



Prof. Aman Agarwal with Dr. Sinikkaa Salo, Governor & Member of the Board, Bank of Finland, FINLAND



Prof. Saurabh Agarwal with Prof. Jopesh Stiglitz, (Nobel Laureate), Columbia University, USA & Mr. S.K. Poddar, President, FICCI, INDIA



Prof. Aman Agarwal with Prof. Christopher A. Pissarides (Nobel Laureate), London School of Economics & Political Science, UK



Prof. Aman Agarwal with Dr. Abid Hussain (Late), Former Ambassador of India to USA



Prof. Aman Agarwal with Prof. Ei-ichi Negishi (Nobel Laureate), Purdue University, USA



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IIF International Research Conference & Award Summit 2021

January 29-31st, 2021

Name : _____
Organisation : _____
Address : _____
Contact : (Mobile) _____ (Email) _____

Conference Registration Fee

Tick Options

		In India	Overseas
<input type="checkbox"/>	1. Research Paper Authors, Co-Authors & BDTA Submitter	Rs. 1,500	US\$ 75
<input type="checkbox"/>	2. Doctoral Student & ALL Award Submitters	Rs. 1,000	US\$ 50
<input type="checkbox"/>	3. Finance India Submitters (Submission Fee per paper)	Rs. 11,000	US\$ 250
	[Article Submission Fee for Presenters opting for submission to FI as well]		

Note :

- Participation Fee includes E-Certification per Paper, 50% Discount on Conference Volume Book, Free Publication of All Research Papers will be done in IIF Conference E-Book Proceedings.
- Those who wish that their papers be considered for Finance India [FI is SCOPUS; UGCs Worldwide ; ABDC; JEL ; Cabbels & over 36+ International Agencies Indexed & Abstracted Journal having High Impact Factor] will need to pay an additional Article Submission Fee of Rs. 11,000/- (for All Authors being Indians based in India) and US\$ 250/- (for Any Author being based Overseas) per paper under MOU

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- PayTM via any UPI App** : <https://www.iif.edu/paytm.htm>
- Credit Card** at www.registration.iif.edu/OnlinePayment.html (i.e. EURO/US\$ - pay @ ₹ 85/ ₹ 75)
- Demand Draft / Banker's Cheque** in favour of "Indian Institute of Finance" payable at Delhi, India



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IIF International Research Conference & Award Summit 2021

January 29-31st, 2021
Guidelines for Submission

(a) Research Papers Submission

1. **Format** : See format outlined FI Brochure at <http://www.financeindia.org/FI-Brochure.PDF>.
2. **Best Research Paper Awards & Recognitions** : The panel of jury would constitute of eminent experts of the rank of University Professor (at least one of them would be outside the IIF).
3. **Last Date : Full Paper Submission - 20th January 2021**

(b) IIF Best Doctoral Thesis Award (BDTA)

IIF has introduced a Best Doctoral Thesis Award to be given annually in area of *Finance, Accounting, Economics, Administration and Management*. The thesis to qualify for consideration should have been completed from a University after June 18, 1987. The Award would comprise of a cash prize of ₹ 5,000/-, a commendation citation and complimentary copies of FINANCE INDIA for one year and an opportunity of possible publication of (a) Abstract of Doctoral Dissertation in Finance India (Regular Issues) and (b) the thesis in the form of a Book by IIF Publication. The panel of jury would constitute of eminent experts of the rank of University Professor (at least one of them would be outside the IIF).

Submission by 20th January for BDTA 2021 (a) Two copies of their thesis along with BDTA Submission fee of ₹ 1,000/- and one Soft copy on USB-Pen Drive at IIF Postal Address (b) Conference Registration fee of ₹ 1,500/- (b) Email Submission at iifrc1987@gmail.com with Subject Line : IIF Best Doctoral Thesis Award The copy of thesis received for consideration under Award Scheme will not be returned back. Conference Registration Mandatory for All Submitters.

(c) Award Nominations under Different Categories

IIF Research Professor Award (in 9 Disciplines) for Full Professors (Globally);
Women of the 21st Century Award ; **Start-Ups/Entrepreneur Award ;**
Covid-19 Warrior Award ; **CFO Award**
IIF Alumni Award

IIF has introduced a these Award to be given bi-annually. The Award would comprise a commendation citation and 50% Concession in Conference Registration Fee. Conference Registration mandatory for All Submitters.

The panel of jury would constitute of Three (3) eminent experts of the rank of University Professor (One will be from IIF; One will be from IIF Research Council and One will be a Practitioner with PhD having atleast 20 yrs experience).

All candidates submit (a) Hard Copy - one set print along with soft copy on USB Pen-Drive at IIF Postal Address (b) Email Submission at iifrc1987@gmail.com with Subject Line : IIF Research Professor Award

- (a) Detailed CV with details on their published research works
- (b) Two Page Note on Contribution in their research field
- (c) Two Page Note on Social Contribution of their research
- (d) One Nomination / Recommendation Letter
- (e) Conference Registration Fee (with 25% Concession) : ₹ 750/- or US\$ 40

NO Award Nomination Submission Fee. Professors & other Colleagues from all around the World welcome to participate. **Last Date for Submission : 20th January 2021**

Payment Details

All Payments are to be made through

- (a) **Bank Transfer** : for India : NEFT to Indian Institute of Finance; A/c No. 65075795019; State Bank of India, Greater Noida, IFSC Code: SBIN0004324; MICR: 110002231 for Overseas : Branch Code : 04324; SWIFT code : SBININBB881; IFSC Code : SBIN0004324
- (b) **PayTM via any UPI App** : <https://www.iif.edu/paytm.htm>
- (c) **Credit Card** at www.registration.iif.edu/OnlinePayment.html (i.e. EURO/US\$ - pay equivalence of INR)
- (d) **Demand Draft / Banker's Cheque** in favour of "Indian Institute of Finance" payable at Delhi, India

Conference Secretariat

Professor Dr. Aman Agarwal
Chair, IIF Research Conference

Professor Dr. Yamini Agarwal
Secretary, IIF Research Council



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IIF International Research Conference & Award Summit 2020

September 27th-29th, 2020



IIF would like to thanks Research Scholars from 47+ Countries; 101+ Universities; 78+ Cities; 85+ Research Papers; 198+ Authors & Speakers sharing Wealth of Knowledge based on their research works at IIF International Research Conference.



स्वदेशे पूज्यते राजा क्षिन् सर्वत्र पूज्यते

The ruler is respected in his country, the scholar everywhere



IIF IRCAS 2020 Conference Program (10 AM to 9 PM all 3 Days)

<https://www.iif.edu/Seminar%20and%20conference/2020%20IIF%20IRCAS%20Program.pdf>

Zoom Meeting Link <https://us04web.zoom.us/j/9999321585>

Meeting ID: 999-932-1585 (Room Opens 30 Min Before) NO Password

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Sunday 27th September 2020

IIF International Conference & Award Summit 2020 - Day 1

Inauguration Session Day 1

10 AM to 12 Noon

In-Augural Session



**Prof. Dr. hab.
J.D. Agarwal
(INDIA)**



**Prof. Dr.
K.K. Aggarwal
(INDIA)**



**Prof. Dr.
Lynn Martin
(UK)**



**Prof. Dr. Julia
M. Puaschunder
(USA)**



**Mrs.
Shaini Nair
(USA)**



**Prof. Dr.
Aman Agarwal
(INDIA)**

- 10:00 AM Opening Welcome : Prof. Dr. J.D. Agarwal (Chairman & Distinguished Professor of Finance, Indian Institute of Finance, INDIA & Editor-in-Chief, Finance India, INDIA)
- 10:15 AM Chief Guest : Prof. Dr. K.K. Aggarwal (Chairman, National Board of Accreditation, Delhi, INDIA; former Pro Vice-Chancellor, Guru Jambheshwar University, Hisar, INDIA; Founder Vice Chancellor, GGS Indraprastha University, Delhi, INDIA; President (2002-04), The Institution of Electronics and Telecommunication Engineers (IETE); President (2007-09), Computer Society of India, INDIA; President (2008-10), South East Asia Regional Computer Confederation (SEARCC), INDIA)
- 10:45 AM Plenary Keynote : Female Leadership in STEM Innovation and a review of the Impacts of Covid-19 on identity in 800 Small and Large Firms funded by HMG
Prof. Dr. Lynn Martin (Professor of Entrepreneurship and Innovation, Anglia Ruskin University, Faculty of Business & Law Cambridge, UK; Fellow, Institute of Small Business and Entrepreneurship, Cambridge, UK)
- 11:10 AM Special Address : Artificial Intelligence Ethics
Prof. Dr. Julia Margarete Puaschunder (Behavioral Economist & Professor, The New School and The New School for Social Research, New York, USA)
- 11:30 AM IIF Alumni Address : Research in Regulatory Framework and Corporate Dynamism in Un-Certain Times
Mrs. Shaini Nair, Regulatory & Payments Legal Compliance Manager (Global), eBay, Texas, USA & MBF 2003-05 Alumni, Indian Institute of Finance, INDIA
- 11:45 AM Chair Conference Address : Prof. Dr. Aman Agarwal (Director & Professor of Finance, Indian Institute of Finance, INDIA & Executive Editor, Finance India, INDIA)

Technical Session 1

12 Noon to 1 PM

Technical Session 1



**Dr.
Jayshree Pandya
(USA)**



**Prof. Dr.
Madan M. Goel
(INDIA)**



**Mr.
Salim Andrews
(INDIA)**



**Prof. Dr.
Aman Agarwal
(INDIA)**

- 12 Noon Opening Keynote Address : Geopolitics of Cyber Security
Prof. Dr. Jayshree Pandya (Founding CEO, Risk Group LLP, USA)
- 12:15 PM Paper Presentation : 1. FI 2155 Product Localization Strategy for the Indian Market : Multinationals and Korean Companies
Prof. Dr. Hansang Lee (Professor, Youngsan University, Seoul, SOUTH KOREA)
2. FI 2328 Predictors of Financial Anxiety among Indian Population due to Covid-19 : A Hierarchical Regression Analysis
Dr. Pallavi Dogra (GLA University, Uttar Pradesh, INDIA)
Dr. Arun Kaushal (GLA University, Uttar Pradesh, INDIA)
3. FI 2336 Chaing Employment Conditions of the Indian Workforce in the Construction Industry : Understanding the Problems of Women Workforce
Dr. Ravi K Gupta (Madan Mohan Malaviya University of Technology, Uttar Pradesh, INDIA)
- 12:35 PM Closing Keynote Address : Needonomics for Revival of Global Economy in Post Pandemic Era
Prof. Dr. Madan M. Goel (former Vice Chancellor Jagan Nath University, Rajasthan, INDIA & former Professor & HOD, Kurukshetra University, Haryana, INDIA)
- 12:50 PM Referee Address : Mr. Salim Andrews (former Chief Economist, Multi-Commodity Exchange of India, Mumbai, INDIA & former Senior Journalist, Economic Times, INDIA)

Sunday 27th September 2020

IIF International Conference & Award Summit 2020 - Day 1

1 - 2 PM

LUNCH Break

Technical Session 2

2 PM to 3 PM

Technical Session 2



**Prof. Dr.
K.V. Bhanumurthy
(INDIA)**



**Prof. Dr.
Arun Kumar
(INDIA)**



**Prof. Dr.
Gopal Tadepalli
(INDIA)**



**Prof. Dr.
Aman Agarwal
(INDIA)**

2:00 PM Opening Keynote Address : Measuring climate change in India: A Retrospective on the Past Century



Prof. Dr. KV Bhanumurthy (Special Apointee Professor, Delhi Technological University; former Dean & Professor, Faculty of Commerce & Business, Delhi School of Economics, Delhi, INDIA; Editor, PRAGATI : Journal of Indian Economy, INDIA)

2:15 PM Paper Presentation

1. FI 2330 Customer Perspective on Green Sustainable Banking : Structural Equation Modeling on Selected Indian Banks



Ms. Baljeet Kaur (ARSD University of Delhi, INDIA)

Dr. Rashmi Bansal (IGNOU, INDIA)

2. FI 2268 A Study on Problems faced by Customers in Using E-Banking Services and its Impact on Customer Loyalty with respect to Rural SBI Branches, Guntur



Dr. A Udaya Shankar (KL Deemed to be University, Andhra Pradesh, INDIA)

Dr. B. Kishore Babu (KL Deemed to be University, Andhra Pradesh, INDIA)

Dr. K Ravi Kiran Ysaswi (Lakireddy Balireddy College of Engineering, Andhra Pradesh, INDIA)

2:35 PM Closing Keynote Address : Government's Fiscal Situation

Prof. Dr. Arun Kumar (Malcolm S. Adiseshiah Chair Professor, Institute of Social Sciences, INDIA & formerly Professor, Jawahar Lal Nehru University, Delhi INDIA)

Referee Address

: Prof. Dr. Gopal Tadepalli (Professor, Anna University, Tamil Nadu, INDIA)

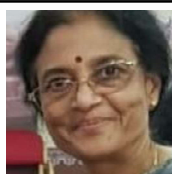
Technical Session 3

3 PM to 4 PM

Technical Session 3



**Prof. Dr.
Mukul G. Asher
(SINGAPORE)**



**Prof. Dr.
Rekha Jagannath
(INDIA)**



**Prof. Dr.
Gopal Tadepalli V.
(INDIA)**



**Prof. Dr.
Aman Agarwal
(INDIA)**

3:00 PM Opening Keynote Address : India's Innovative and Integrated Approach to Social Protection

Prof Dr. Mukul G Asher (Independent Consultant in Public Financial Management and Social Protection; former Professor, National University of Singapore (NUS) SINGAPORE)

3:15 PM Paper Presentation

1. FI 2274 Role of Communication and Marketing in Public Health



Dr. Sabbineni Poojitha (KL Deemed to be University, Andhra Pradesh, INDIA)

Dr. Averineni Anuradha (KL Deemed to be University, Andhra Pradesh, INDIA)

2. FI 2147 Financing Models for Smart Sustainable Cities in India : Issues and Concerns

Dr. Vinay Kandpal (University of Petroleum & Energy Studies, Uttarakhand, INDIA)

Dr. Sanawi Sharahiley (Jazan University, SAUDI ARABIA)

3:35 PM Closing Keynote Address : Post-Covid Land Use Dynamics

Prof. Dr. Rekha Jagannath (Research Professor Jain Deemed to be University, Karnataka, INDIA ; Independent Director Tumakuru Smart City Limited zboard GOK-GOI, INDIA; Former Member Karnataka State Planning Board, INDIA; Fomer ICSSR Senior Fesearch Fellow, INDIA)

3:50 PM Referee Address

: Prof. Gopal Tadepalli V. (Professor, Anna University, Tamil Nadu, INDIA)

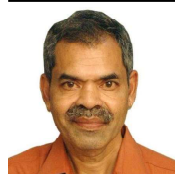
Sunday 27th September 2020

IIF International Conference & Award Summit 2020 - Day 1

Technical Session 4

4 PM to 5 PM

Technical Session 4



**Prof. Dr.
Gopal
Tadepalli V
(INDIA)**



**Prof. Dr.
Wing-Keung Wong
(TAIWAN &
HONG KONG)**



**Prof. Dr.
P.K. Chaubey
(INDIA)**



**Prof. Dr.
Aman Agarwal
(INDIA)**

- 4:00 PM Opening Keynote Address : Challenges of Numeracy in Knowledge Economy
Prof. Gopal Tadepalli (Professor, Anna University, Tamil Nadu, INDIA)
- 4:15 PM Paper Presentation : 1. FI 2213 An Analytical Study on Impact of Selected Sectoral Indices on National Stock Exchange during Covid-19
Ms. Lekhashree S. (Avinashilingam Institute of Home Science & Higher Education for Women, Tamil Nadu, INDIA)
Dr. K Kanniammal (Avinashilingam Institute of Home Science & Higher Education for Women, Tamil Nadu, INDIA)
2. FI 2275 A Study on Impact of Organised Retail Store Attributes on Customer Satisfaction
Dr. Konka Soujanya (Koneru Lakshmaiah Education Foundation, KL Deemed to be University, Andhra Pradesh, INDIA)
Mr. Pilli Daniel (Narasaraopeta Engineering College, Andhra Pradesh, INDIA)
3. FI 2347 Selective and Market Timing of Indian Mutual Fund Manager : An Application of TM Conditional and Un-Conditional Performance Models
Ms. Sonia Peter (Amity University, Noida, Uttar Pradesh INDIA)
Dr. Joity Tomer (Amity University, Noida, Uttar Pradesh, INDIA)
- 4:35 PM Closing Keynote Address : New stochastic dominance theory for investors with risk-averse and risk-seeking utilities with applications including solutions for the Friedman-Savage paradox and the diversification puzzle.
Prof. Dr. Wing-Keung Wong (Professor, Asia University, TAIWAN; Professor, China Medical University Hospital, TAIWAN; Adjunct Professor, The Hang Seng University of Hong Kong, HONG KONG)
Prof. Dr. Chenghu Ma (Professor, Fudan University, Shanghai, CHINA)
Dr. Zhuo Qiao (Associate Professor, University of Macau, MACAU)
Prof. Em. Dr. Rer. Pol. Udo Broll (Professor, Dresden University of Technology, Dresden, GERMANY)
- 4:50 PM Referee Address : Prof. Dr. P.K. Chaubey (formerly Professor, Indian Institute of Public Administration (IIPA), Delhi, INDIA & Editor-in-Chief, Indian Journal of Quantitative Economics, INDIA)

5 -6:30 PM

Tea Break

IIF IRCAS 2020 Summit 1

: Reviving Business in Uncertain Times of Corona

6:30 PM to 8:30 PM

(See Next Page)

Sunday 27th September 2020

IIF International Conference & Award Summit 2020 - Day 1

IIF IRCAS 2020 Summit 1

: Reviving Business in Uncertain Times of Corona

6:30 PM to 8:30 PM

Summit 1 Session - Reviving Business in Uncertain Times of Corona



**Prof. Dr. hab.
J.D. Agarwal
(INDIA)**



**H.E. Mr.
Jacek K Jankowski
(ZAMBIA &
POLAND)**



**Mr.
Rory Clarke
(FRANCE &
IRELAND)**



**Prof. Dr.
Ashok Abbott
(USA)**



**Prof. Dr.
Shyam S. Lodha
(USA)**



**Prof. Dr.
Yamini Agarwal
(INDIA)**



**Prof. Dr.
Aman Agarwal
(INDIA)**

- 6:30 AM Summit Opening Welcome : Prof. Dr. J.D. Agarwal (Chairman & Distinguished Professor of Finance, Indian Institute of Finance, INDIA & Editor-in-Chief, Finance India, INDIA)
- 6:35 PM Chief Guest Address : H.E. Mr. Jacek K. Jankowski (Ambassador of the European Union Delegation to ZAMBIA & COMESA, ZAMBIA; formerly Ambassador Extraordinary and Plenipotentiary of Poland to ETHIOPIA)
- 6:45 PM Guest of Honour Address : Mr. Rory Clarke (Editor, OECD Observer and Head of Corporate Content and Editorial Team, Organisation for Economic Co-operation and Development (OECD), Paris, FRANCE; Former Senior Editor, Economist Intelligence Unit, The Economist Group, London, UK)
- 7:15 PM Opening Keynote Address : Economic Crises and Recovery Patterns in US economy
Prof. Dr. Ashok Abbott (Professor, West Virginia University, USA)
- 7:30 PM Key Expert Speakers : Mr. Anil Khaitan (Founder Chairman & Managing Director, Sunil Healthcare Ltd.; Shalimar Industries Ltd.; Shalimar Wires Ind. Ltd.; Alphaavittos (OPC) Pvt.Ltd; SNK Corporation Ltd., INDIA)
- Mr Shantanu Bhadkamkar (President, Multimodal Transport Operators of India (AMTOI), INDIA; Owner, ATC, Rotomatic Containers & ATC Global Logistics, INDIA; Vice-Chairman, China Int. Logistics Professional Network, CHINA; Immediate Past President / Chairman & Managing Committee Member, Maharashtra Chamber of Commerce, Industry & Agriculture, INDIA; International Federation of Customs Brokers Association, CANADA)
- Mr. Mohd. Haleem Khan, IAS (former Secretary, Government of India (GOI), Ministry of Finance, INDIA)
- Ms. Nidhi Kumar (Delhi Doordarshan - DD Science & Technology & DD National TV; Celebrity Host, Delhi, INDIA)
- Prof. Dr. Mahesh Singh (Director - Research and Innovation & Professor, University of Szeged, HUNGARY; formerly with Ministry of Economic Affairs and Climate Policy & formerly Director (Research), European Regional Development Fund, NETHERLAND)
- Dr. Meithiana Indrasari Yunus (Vice-President, Dr. Seotomo University, INDONESIA)
- Mr. Babu Nair (MD & Group Publisher, Banking Frontiers, Mumbai); INDIA
- Dr. S.P. Sharma (Chief Economist & Director of Research, PHD Chamber of Commerce & Industry, INDIA)
- Mr. Vikash Raj (Head Business Analytics & Process Engineering, IDFC Asset Management Company, Mumbai, INDIA; formerly worked in leadership roles at ICRA Online; CRISIL; Citi Bank; Standard Chartered Bank AMC; CEO of IDFC Pension Funds and IIF MBF (1996-98) Alumni, Indian Institute of Finance, INDIA)
- Mrs. Arunima Kumar (Kuchipudi Dance Artist, Meastro and Guru; Head, Kuchipudi Faculty, Bhavan, UK; Founder, Arunima Kumar Dance Company, London, UK)
- 8:15 PM Valedictory Address : Prof. Dr. Shyam Sunder Lodha (Distinguished Professor of Marketing and former Chairman, School of Business, Southern Connecticut State University (SCSU), Connecticut, USA)
- 8:30 AM Summit Closing Address : Prof. Dr. Aman Agarwal (Director & Professor of Finance, Indian Institute of Finance, INDIA & Executive Editor, Finance India, INDIA)

End of Day 1 of 3 Day

Monday 28th September 2020

IIF International Conference & Award Summit 2020 - Day 2

Inauguration Session Day 2

10 AM to 12 Noon

In-Augural Session



**Prof. Dr. hab.
J.D. Agarwal
(INDIA)**



**Prof. Dr.
Manju Agarwal
(INDIA)**



**H.E. Prof. Dr.
Grzegorz W.
Kolodko
(POLAND)**



**Prof.
Asoke K. Laha
(USA)**



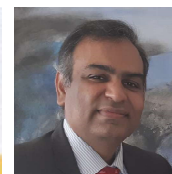
**Prof. Dr.
Sardar M.N.
Islam
(AUSTRALIA)**



**Prof. Dr.
Meenakshi
Rishi
(USA)**

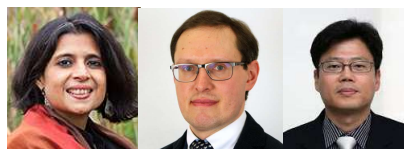


**Miss
Somi Tondon
(INDIA)**



**Prof. Dr.
Aman Agarwal
(INDIA)**

- 10:00 AM Opening Welcome : Prof. Dr. Manju Agarwal (Dean & Senior Professor of Economics, IIF Business School - AKTU, Greater Noida, Uttar Pradesh, INDIA)
- 10:10 AM Chief Guest : Economics and Politics in the Post-Pandemic World
Prof. Dr. Grzegorz Witold Kolodko, (Deputy Prime Minister of POLAND (1994-97); Finance Minister of POLAND (1994-97; 2002-03); Distinguished Professor of Economics, Founder and Director, TIGER – Transformation, Integration and Globalization Economic Research, Kozminski University, Warsaw, POLAND; Consultant to IMF, World Bank, UN, and the OECD; Hony Chairman, China's Public Diplomacy Institute & Non-Resident Senior Fellow, Chongyang Institute for Financial Studies, Renmin University of China, Beijing, CHINA; Professor HUST, Huangzhou University of Science and Technology, Wuhan, CHINA; Distinguished Professor, Emerging Markets Institute, Beijing Normal University, Beijing, CHINA; Hony Professor, Indian Institute of Finance, Delhi INDIA; Foreign Member, Russian Academy of Sciences, RUSSIA)
- 10:40 AM Guest of Honour : Prof. Asoke K. Laha (Founder President & CEO Terra IT, USA & Adjunct Professor, Indian Institute of Finance, INDIA)
- 10:50 AM Plenary Keynote : Artificial Intelligence and the Emergence of FinTech : Reconstruction of Finance Theory and Operations
Prof. Dr. Sardar M.N. Islam (Professor, Vitoria University, AUSTRALIA)
- 11:10 AM Special Address : Green official development Aid and carbon emissions: do institutions matter?
Prof. Dr. Meenakshi Rishi (Eva Albers Professor of Economics, Seattle University, USA & Executive Director, Asso. of Indian Economic & Financial Studies, USA)
Prof. Dr. Dmitry D. Li (Professor, Chonnam National University, Gwangju, SOUTH KOREA)
Prof. Dr. Jeong Hwan Bae (Professor, Chonnam National University, Gwangju, SOUTH KOREA)
- 11:30 AM IIF Alumni Address : Knowledge Research in Defence Accounts
Miss. Somi Tondon (former Secretary Finance, Ministry of Defence, Government of India, INDIA & MBF 1988-90 Alumni, Indian Institute of Finance, INDIA)
- 11:45 AM Chair Conference Address : Prof. Dr. Aman Agarwal (Director & Professor of Finance, Indian Institute of Finance, INDIA & Executive Editor, Finance India, INDIA)



Technical Session 5

12:00 Noon to 1 PM

Technical Session 5



**Dr.
Parmjit Kaur
(INDIA)**



**Prof. Dr.
Rashmi
Bhardwaj
(INDIA)**



**Mr.
Anoop Kaul
(INDIA)**



**Prof. Dr.
Aman Agarwal
(INDIA)**



- 12 Noon Opening Keynote Address : A Study on Ramificatio of Covid-19 Lockdown on the Firm Performance : Evidence from Manufacturing Sector in India
Prof. Dr. Parmjit Kaur (Professor, Panjab University, University Business School, Chandigarh, INDIA)
Ms. Garima Khanna (Doctoral Fellow, UBS, Panjab University, Chandigarh, INDIA)



Monday 28th September 2020

IIF International Conference & Award Summit 2020 - Day 2

Technical Session 5

- 12:15 PM Paper Presentation :
- 

1. FI 2270 Determinants of Manufacturing Outward FDI from India : Role of Host Country Factors
Dr. KV Bhanu Murthy (Delhi Technological University & Delhi School of Economics, INDIA)
Ms. Anindita Goldar (PGDAV College, University of Delhi, INDIA)
 2. FI 2339 Impact off Covid-19 on NSE Sector Indices
Mr. Srikrishna Bhagawan (CHRIST Deemed to be University, Karnataka, INDIA)
Dr. Sathish Kumar B (CHRIST Deemed to be University, Karnataka, INDIA)
- 12:35 PM Closing Keynote Address : Fractal Analysis of Financial Time Series
Prof. Dr. Rashmi Bhardwaj (Professor of Mathematics and Head, Nonlinear Dynamics Research Lab, University School of Basic & Applied Sciences, GGS Indraprastha University, Delhi, INDIA)
- 12:50 PM Referee Address : Mr. Anoop Kaul (Consultant and Director, Basix Social Enterprise Group, Delhi, INDIA; ex General Manager, State Bank of India, INDIA)

1 - 2 PM LUNCH Break

Technical Session 6 2 PM to 3 PM

Technical Session 6

- 



- Prof. Dr. Manuel J. Rocha Armada**
(PORTUGAL)

Prof. Dr. Madhu Vij
(INDIA)

Mr. Anoop Kaul
(INDIA)

Prof. Dr. Aman Agarwal
(INDIA)
- 2:00 PM Opening Keynote Address :
- 

- Numeracy, Psychological Traits, Cultural Factors and Financial Socialization : Are they determinants of Financial Behaviour ?
Prof. Dr. Manuel J. Rocha Armada (Full Professor of Finance, University of Minho, PORTUGAL)
Dr. Cristiana Leal (Assistant Professor, University of Minho, PORTUGAL)
Dr. Izzat Ramadan (Assistant Professor, University of Minho, PORTUGAL)
- 2:20 PM Paper Presentation :
- 



1. FI 2241 Investors' Perceptions toward Mutual Fund Investing Based on Their Parents' Prior Investing Experience
Mr. Pushpa Raj K (SRM Institute of Science & Technology, Tamil Nadu, INDIA)
Dr. B. Shyamala Devi (SRM Institute of Science & Technology, Tamil Nadu, INDIA)
 2. FI 2269 Open Interest Band - As a predictor of underlying future price : An Empirical Study with reference to Option Market in India
Dr. Vaibhav Badgi (KLE Dr MS Sheshgiri College of Engineering & Technology, Karnataka, INDIA)
Dr. Anilkumar Garag (ISB Infrastructure Pvt. Ltd., Karnataka, INDIA)
- 2:40 PM Closing Keynote Address : Risk Management and Enterprise Risk Management in the Hospitality SSector
Prof. Dr. Madhu Vij (Professor, Faculty of Management Studies, University of Delhi, Delhi, INDIA)
- 2:55 PM Referee Address : Mr. Anoop Kaul (Consultant and Director, Basix Social Enterprise Group, Delhi, INDIA; ex General Manager, State Bank of India, INDIA)

Monday 28th September 2020

IIF International Conference & Award Summit 2020 - Day 2

Doctoral Colloquium Session

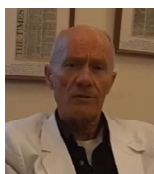
3 PM to 5 PM

Best Doctoral Thesis Award (BDTA) Session

Doctoral Colloquium Session - Best Doctoral Thesis Award (BDTA) Session



Prof. Dr. Hubert Fromlet
(SWEDEN)



H.E. Dr. Caj L. Soderlund
(FINLAND & SPAIN)



Prof. Dr. N.R. Bhanumurthy
(INDIA)



Prof. Dr. Yamini Agarwal
(INDIA)



Prof. Dr. Kanhaiya Singh
(INDIA)



Prof. Dr. Lawrence Kryzanowski
(CANADA)



Prof. Dr. Aman Agarwal
(INDIA)

- 3:00 PM Chief Guest Address : More Nobel Prize Awards to Indian Economists?
Prof. Dr. Hubert Fromlet (Behavioural Economist & Affiliate Professor, Linnaeus University, SWEDEN; former Chief Economist & Senior Vice President, SWED Bank, Stockholm, SWEDEN)
- 3:20 PM Guest of Honour Address : Reflexions on Geopolitics
H.E. Ambassador Dr. Caj L. Soderlund (former Senior Diplomat, Advisor to Prime Minister of Finland and Minister Counsellor Economic Affairs in the Embassy of India for Finland (2001-04). Dr. Soderlund has also served as a former Senior Advisor to Minister of Nordic Affairs (2004-09); Finnish NCM Presidency (2007); Ministry of Foreign Affairs (1997-2001) in FINLAND and the former Deputy Chief of Mission at Embassy of Finland in Spain (1990-93); Embassy of Finland in UAE (1993-95) and Secretariat of Nordic Coop. (1995-96))
- 3:30 PM Opening Keynote Address : Prof. Dr. N.R. Bhanumurthy (Vice-Chancellor, Dr. B.R. Ambedkar School of Economics (BASE) University, Karnataka, INDIA; Professor, National Institute of Pubic Finance & Planning, INDIA)
- 3:45 AM BDTA Screening Process : Prof. Dr. Yamini Agarwal (Director & Professor of Finance, IIF Business School - AKTU, INDIA & Associate Editor, Finance India, INDIA)
- 3:50 PM Doctoral Thesis Presentation : < **Best Doctoral Thesis Awards is offered by IIF since 1987** >

The following Thesis have been received in 2018-19 for BDTA 2019

- “ Post Reform Bank Efficiency in North East India” by Dr. Joyeeta Deb (North Eastern Hill University, Shillong, Meghalaya, INDIA)
- “Physical and Psychological Well being of Rural and Urban Elderly Correlates and Intervention” by Dr. Sumangala Badami, (College of Rural Home Science, Dharwad, University of Agricultural Sciences, Dharwad, Karnataka, INDIA)
- “Protection of Human Rights Vis-a- Vis Role of Police in Maintenance of Law and Order- A Critical Study”by Dr. K Prabhakar (Osmania University, Hyderabad, Andhra Pradesh, INDIA)
- “Financing of Micro and Small Enterprises by Public Sector Commercial Banks” by Dr. D Vennila (Avinashilingam Institute of Home Science and Higher Education for Women, Coimbatore, Tamil Nadu, INDIA)
- “Growth and Development of Mutual Fund in India” by Dr. Anoop Shrivastava, (Durga Mahavidyalaya, Raipur, Chhattisgarh, INDIA)
- “Relationship between Job Satisfaction, Work, Motivation, Welfare facilities and Organisation Climate : A Comparative Study of IT Industry and Automobile Industry” by Dr. Awasa Shital Subhash (North Maharashtra University, Jalgaon, Maharashtra, INDIA)
- “Disinvestment and It's Impact on Public Sector Industries in India” by Dr. Suresha K.P. (Bangalore UniversityBengaluru, Karnataka, INDIA)

The following Thesis have been received in 2019-20 for BDTA 2020

- “Impact of Foreign Investment Flows on Indian Economy in the Post Liberalisation Era” by Dr. Tom Jacob (St. Thomas College (Autonomous), Thrissur, Kerala, INDIA)
- “Firm Performance and Top Executive Turnover: An Empirical anlsysis of NSE Limited Compaiaies in India” by Dr. Naseem Ahamed (ICFAI Foundation for Higher Educaiton, Hyderabad, Telengana, INDIA)
- “Harmony and Satisfaction in Family Business” by Dr. B. Indira Priya Dharshini (Nallamuthu Gounder Mahalingam College, Pollachi, Tamil Nadu, INDIA)
- “Working conditions of Informal Sector Workers : A Case Study of Construction Workers in Gorakhpur District of Uttar Pradesh” by Dr. Ravi Kumar Gupta (Pondicherry University, Puducherry, INDIA)

Monday 28th September 2020

IIF International Conference & Award Summit 2020 - Day 2

4:15 PM Special Keynote Address : Impact of Asset-Liability Management on Banks Performance : A study of Select PSU Banks in India



Prof. Dr. Kanhaiya Singh (Center Director - Financial Markets Research Center & Professor, GLA University, Mathura, Uttar Pradesh, INDIA)
Ms. Rekha Bawa (Assistant Professor, GLA University, Uttar Pradesh, INDIA)

4:30 PM Closing Keynote Address : Board Diversity and Cost of Equity (CoE)



Prof. Dr. Lawrence Kryzanowski (Concordia University, CANADA)
Prof. Dr. Ashrafee Tanvir Hossain, Memorial University of Newfoundland, CANADA)

5 -6:30 PM Tea Break

IIF IRCAS 2020 Summit 2 : Information for Efficient Decision Making Big Data 6:30 PM to 9:00 PM

(Book Release Ceremony)

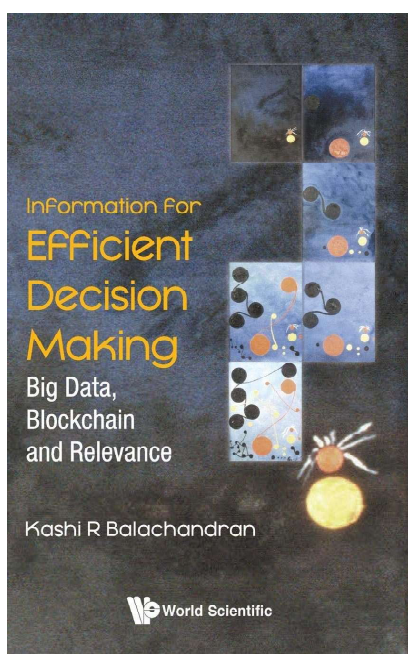


Ms. Purnima Vohria (USA)
Prof. Jonathan Hollander (USA)
Prof. Dr. Bala Kashi R. Balachandran (USA & INDIA)
Prof. Dr. Yamini Agarwal (INDIA)
Prof. Dr. J.D. Agarwal (INDIA)
Prof. Dr. Aman Agarwal (INDIA)

6:30 PM Chief Guest Address : Ms. Purnima Vohria (Founder & CEO of the National US India Chamber of Commerce, Denver, Colorado, USA; National Advisor, United States Secretary of Commerce; Ambassador of Peace, IIPWF, UN Association, USA)

6:40 PM Guest of Honour Address : Prof. Jonathan Hollander (American Dancer, Choreographer, Educator, Artistic Director and Founder Chairman, Battery Dance Company (1976-), New York, USA)

6:50 PM Opening Keynote Address : Prof. Dr. Bala KR Balachandran (Professor Emeritus, NYU Stern School of Business, New York University, New York, USA & Former Editor-in-Chief, Journal of Accounting, Auditing & Finance, USA)



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A word on the cover:
The cover art shows six panels of a painting that depicts the exponential growth of knowledge from darkness and ignorance enveloping the little person to an intensifying brightness and clearer world. The scenario becomes more complicated with the explosion and interconnectedness of information. The first panel of bare indigo dark landscape becomes illuminated by a constellation of signs and symbols connected to one another in a myriad way in the successive panels. The black, orange, yellow circles symbolize the semantics of meaning creation and meaning communicated by the little person, the decision analyst.

The artist Dr. Rajini Sarma Balachandran is a Ph.D. in Political Science from New York University and has exhibited her paintings in the New York/New Jersey area.

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For any available supplementary material, please visit
<https://www.worldscientific.com/worldscientific/10.1142/118334-suppl>

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Printed in Singapore

Information for
Efficient Decision Making
Big Data, Blockchain and Relevance

Can there be reliable information that is also relevant to decision making? Information for Efficient Decision Making: Big Data, Blockchain and Relevance focuses on the consolidation of information to facilitate making decisions in firms, in order to make their operations efficient to reduce their costs and consequently, increase their profitability. The advent of blockchain has generated great interest as an alternative to centralized organizations, where the data is gathered through a centralized ledger-keeping of activities of the firm. The decentralized ledger-keeping is one of the main features of blockchain that has given rise to many issues of technology, development, implementation, privacy, acceptance, evaluation and so on. Blockchain concept is a follow-up to big data environment facilitated by enormous progress in computer hardware, storage capacities and technological progress. This has resulted in the rapid acquiring of data not considered possible earlier. With shrewd modeling analytics and algorithms, the applications have grown to significant levels. This handbook discusses the progress in data collection, pros and cons of collecting information on decentralized publicly available ledgers and several applications.



Kashi R. Balachandran is Professor Emeritus of accounting and operations management at New York University Stern School of Business. Professor Balachandran has written and published more than 85 articles in leading academic journals, and served as the Editor-in-Chief of the *Journal of Accounting Auditing and Finance* and the Senior Consulting Editor of *Journal of Applied Management Accounting*. As the organizer of the annual KPMG/JAAF conference in New York, he coordinated with KPMG on their funding for the conference. He was on the staff of Ross Institute of Accounting Research at New York University that develops liaison with industry in addition to serving as associate director. Professor Balachandran is a member of the International Advisory Board of the Indian Institute of Finance Business School in India, served as Distinguished Institute Professor of G.D. Goenka World Institute and advisor for instituting their joint program on fashion management with Politecnico di Milano, Italy. He served as a member of the Wisconsin Governor's Commission on Education, Asian American Advisory Council to the Governor's office in New Jersey, and as an advisory member of the Woodrow Wilson Society Town Meeting Forum to Governor of New Jersey.

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Summit 2 Session - Book Release Ceremony : Information for Efficient Decision Making Big Data

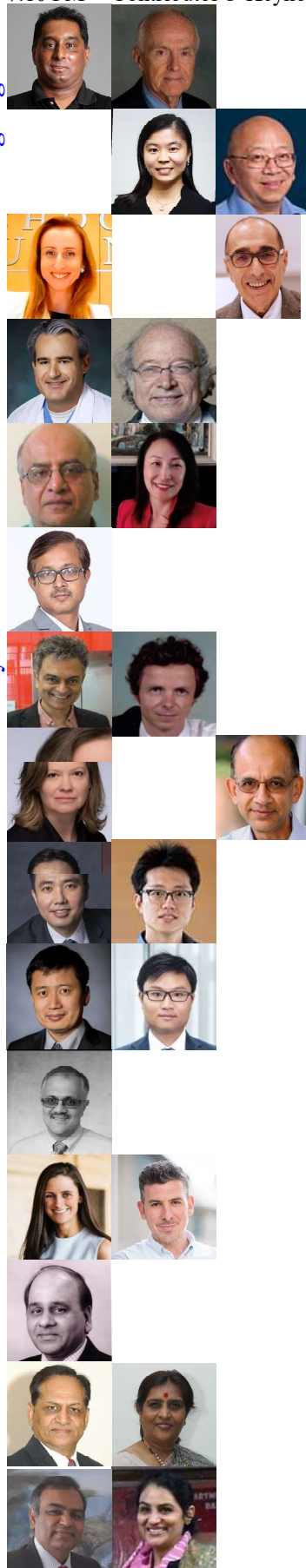


Prof. Dr. Rajini Balachandran
Artist & Book Cover Designer
CEO, Jari The Sari Studio
(USA & INDIA)

Monday 28th September 2020

IIF International Conference & Award Summit 2020

7:10 PM Contributor's Keynote :



"What Accountants Need to Know about Blockchain"

Prof. Dr. Michael Alles (Professor, Rutgers Business School, New Jersey, New York, USA)

Prof. Dr. Glen L. Gray (Professor, California State University, California, USA)

"Usefulness of Corporate Carbon Information for Decision-Making"

Mr. Rong He (Doctoral Fellow, University of Newcastle, AUSTRALIA)

Dr. Le Luo (Senior Lecturer in Accounting, Macquarie University, AUSTRALIA)

Prof. Dr. Qingliang Tang (Professor in Accounting, Western Sydney University, AUSTRALIA)

"Data Fiduciary in Order to Alleviate Principal : Agent Problems in the Artificial Big Data Age"

Prof. Dr. Julia Margaret Puaschunder (Behavioral Economist & Professor, The New School and The New School for Social Research, New York, USA)

"Have Accounting Reports Become Less Useful for Decision-Making?"

Prof. Dr. Joshua Ronen (Professor, NYU Stern School of Business, New York University, New York, USA & Editor-in-Chief, Journal of Law, Finance and Accounting, USA)

"Evolving Standards of Fair Value and Acquisition Accounting"

Prof. Dr. Stephen Bryan (Professor of Accounting, Fordham University, New York, USA)

Prof. Dr. Steven Lilien (Weinstein Professor of Accountancy, Baruch College, City University of New York, New York, USA)

Prof. Dr. Bharat Sarath (Professor of Accounting and Information Systems, Rutgers University, Piscataway, New Jersey, USA and Editor-in-Chief of the Journal of Accounting, Auditing and Finance, USA)

Dr. Yan Yan (Assistant Professor, Fairleigh Dickinson University, Teaneck, NJ, USA)

"Blockchain-Enabled Supply Chain Transparency, Supply Chain Structural Dynamics, and Sustainability of Complex Global Supply Chains — A Text Mining Analysis"

Dr. Pankaj Kumar Medhi (Assistant Professor in Operations Management and Data Analytics, Bennett University, Greater Noida, Uttar Pradesh, INDIA)

"Blockchain Technology Adoption Decisions: Developed vs. Developing Economies"

Prof. Dr. Alnoor Bhimani (Professor of Management Accounting, London School of Economics, London, UK)

Prof. Dr. Kjell Hausken (Professor of Economics & Societal Safety, University of Stavanger, NORWAY)

Dr. Sameen Arif (Research Fellow, London School of Economics, London, UK & Faculty Lead, Information Technology University, PAKISTAN)

"Raising Funds with Smart Contracts : New Opportunities and Challenges"

Dr. Katrin Tinn (Assistant Professor of Finance, McGill University, Montreal, CANADA)

"Board Governance and Information Quality"

Prof. Dr. Bin Srinidhi (Carlock Endowed Distinguished Professor, University of Texas, Arlington, USA)

"Analyzing Textual Information at Scale"

Prof. Dr. Lin William Cong, Rudd Family Professor of Management and Associate Professor of Finance, Cornell University, New York, USA

Dr. Tengyuan Liang (Assistant Professor of Econometrics and Statistics, University of Chicago, Booth School of Business, Chicago, USA)

Dr. Baozhong Yang (Associate Professor of Finance and the Director of FinTech Lab, Robinson College of Business, Georgia State University, Georgia, USA)

Dr. Xiao Zhang (Associate, Analysis Group, Boston, USA)

"A Brave New World: The Use of Non-traditional Information in Capital Markets"

Prof. Dr. Partha S. Mohanram (John H. Watson Chair in Value Investing, Rotman School of Management, University of Toronto, CANADA & Editor of Contemporary Accounting Research)

"The Blockchain Evolution and Revolution of Accounting"

Ms. Kimberlyn George, (Doctoral Fellow, Haas School of Business, University of California, Berkeley, USA)

Prof. Dr. Panos N. Patatoukas (Associate Professor and the L. H. Penney Chair in Accounting; Haas School of Business, University of California, Berkeley, USA)

"Value of Fixed Asset Usage Information for Efficient Operation : A Nontraditional View"

Prof. Dr. Kashi R. Balachandran (Professor Emeritus, NYU Stern School of Business, New York, USA)

"Economics of Cryptocurrencies: Artificial Intelligence, Blockchain, and Digital Currency"

Prof. Dr. J. D. Agarwal (Chairman & Distinguished Professor of Finance, Indian Institute of Finance, Delhi & Greater Noida, INDIA)

Prof. Dr. Manju Agarwal (Sr. Professor & Dean, IIF Business School, AKTU, INDIA)

Prof. Dr. Aman Agarwal (Professor & Director, Indian Institute of Finance, INDIA & Executive Editor, Finance India, INDIA)

Prof. Dr. Yamini Agarwal (Professor & Director, IIF Business School, AKTU, INDIA & Associate Editor, Finance India, INDIA)

9:20 PM Valedictory Address

: Prof. Dr. J.D. Agarwal (Chairman & Distinguished Professor of Finance, Indian Institute of Finance, INDIA & Editor-in-Chief, Finance India, INDIA)

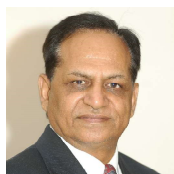
Tuesday 29th September 2020

IIF International Conference & Award Summit 2020 - Day 3

Inauguration Session Day 2

10 AM to 12 Noon

In-Augural Session



**Prof. Dr. hab.
J.D. Agarwal
(INDIA)**



**Prof. Dr.
Yamini Agarwal
(INDIA)**



**Dr.
Dilip Chenoy
(INDIA)**



**Prof. Dr.
Yakov Amihud
(USA)**





**H.E.
Ambassador
Prof. Dr.
Deepak Vohra
(INDIA)**



**Mr.
Vikash Raj
(INDIA)**



**Prof. Dr.
Aman Agarwal
(INDIA)**

- 10:00 AM Opening Welcome : Prof. Dr. Yamini Agarwal (Director & Professor of Finance, IIF Business School - AKTU, INDIA & Associate Editor, Finance India, INDIA)
- 10:15 AM Chief Guest : Dr. Dilip Chenoy (Secretary General, FICCI, Delhi, INDIA; Managing Director & CEO, National Skill Development Corporation (NSDC) (2010-15), INDIA; Director General, Society of Indian Automobile Manufacturers (SIAM)(2004-10), INDIA)
- 10:30 AM Plenary Keynote : The Effect of Stock Liquidity on the Firm's Investment and Production


 Prof. Dr. Yakov Amihud (Ira Rennert Professor of Entrepreneurial Finance, NYU Stern School of Business, New York University, New York, USA)
 Dr. Shai Levi (Tel Aviv University, Collier School of Management, ISRAEL)
- 11:00 AM Guest of Honour : Sinophobia : Causes and Consequences
 H.E. Ambassador Prof. Dr. Deepak Vohra, IFS - MADE IN INDIA ((Special Advisor to Prime Minister, Lesotho, South Sudan, Sudan and Guinea-Bissau, AFRICA; Special Advisor, Ladakh Autonomous Hill Councils, Kargil and Leh, INDIA; Formerly Ambassador of India to Armenia, Georgia, South Sudan, Sudan, Poland and Lithuania; Honorary Professor, Indian Institute of Finance, INDIA)
- 11:30 AM IIF Alumni Address : Experiantail Analytics
 Mr. Vikash Raj (Head Business Analytics & Process Engineering, IDFC Asset Management Company, Mumbai, INDIA; formerly worked in leadership roles at ICRA Online; CRISIL; Citi Bank; Standard Chartered Bank AMC; CEO of IDFC Pension Funds, INDIA and IIF MBF (1996-98) Alumni, Indian Institute of Finance, INDIA)
- 11:45 AM Chair Conference Address : Prof. Dr. Aman Agarwal (Director & Professor of Finance, Indian Institute of Finance, INDIA & Executive Editor, Finance India, INDIA)

Technical Session 7

12 Noon to 1 PM

Technical Session 7



**Prof. Dr.
M. Thenmozhi
(INDIA)**







**Prof. Dr.
Maria Coronado
(SPAIN)**



**Dr.
Sadar Abdul
Rasheed
(UAE)**



**Prof. Dr.
Aman Agarwal
(INDIA)**

- 12 Noon Opening Keynote Address: Concentrated Ownership and Related Party Transactions.
 Prof. Dr. M. Thenmozhi (Professor of Finance, Indian Institute of Technology (IIT) Madras, Chennai, Tamil Nadu, INDIA)
- 12:15 PM Paper Presentation : 1. FI 2311 Predicting the Probability of Failure of Central Public Sector Enterprises : A Statistical Machine Learning Approach



 Dr. Bhushan Pardeshi (S B Patil Institute of Management, Maharashtra, INDIA)
 Dr. Padmalochana Bisoyi (S B Patil Institute of Management, Maharashtra, INDIA)
 Dr. Pranita Burbure (S B Patil Institute of Management, Maharashtra, INDIA)
2. FI 2315 Impact of Merger on the Financial Position of Banking Sector with reference to State Bank of India (SBI)

 Ms. Sreedevi Chunchu (Bhavan's Vivekananda College of Science, Humanities & Commerce, Telangana, INDIA)
 Dr. K.S. Sekhara Rao (Koneru Lakshmaiah Edu Foundation KL University, Andhra Pradesh, INDIA)

Tuesday 29th September 2020

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3. FI 2312 A Comparative Study of Family and Non-Family Run Business Financial Performance with Reference to Select Indian Companies

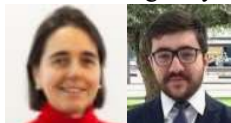
Ms. Sreemathi Raghunandan (Koneru Lakshmaiah Edu Foundation KL University, Andhra Pradesh, INDIA)

Dr. K.S. Sekhara Rao (Koneru Lakshmaiah Edu Foundation KL University, Andhra Pradesh, INDIA)

12:45 PM Closing Keynote Address: Liquidity and Market Risk : Proposal for Definition and Quantification Methodology

Prof. Dr. María Coronado (Professor of Finance, Universidad Pontificia Comillas-ICADE, Madrid, SPAIN)

Mr. César Yeboles Garcia (Research Fellow, Universidad Pontificia Comillas-ICADE, Madrid, SPAIN)



1:00 PM Referee Address :

Dr. Sadar Abdul Rasheed (Head (Risk Management), Al Guhar Group, UAE; Earlier Glow Oil Group UAE; GARMCO, BHARAIN; Savola Gp, SAUDI ARABIA; MCX INDIA; IIF MBF 2003-05 Alumni, Indian Institute of Finance, INDIA)

1 - 2 PM LUNCH Break

Technical Session 8

2 PM to 3 PM

Technical Session 8



**Prof. Dr.
M. Thenmozhi
(INDIA)**



**Prof. Dr.
Mondher
Bellalah
(FRANCE &
TUNISIA)**



**Prof. Dr.
María Coronado
(SPAIN)**



**Prof. Dr.
Aman Agarwal
(INDIA)**

2:00 PM Opening Keynote Address: Deleating Strategy of Vocal to Local in Self-Dependent India

Prof. Dr. P.K. Chaubey (formerly Professor, Indian Institute of Public Administration, INDIA & Editor-in-Chief, Indian Journal of Quantitative Economics, INDIA)

2:15 PM Paper Presentation :



1. FI 2335 An Empirical Study on Exploration of Evolving Factors influencing FinTech adoption during Covid-19 Pandemic with reference to Payment and Remittance Services

Ms. K Padma Kiran (Koneru Lakshmaiah Edu Foundation KL University, Andhra Pradesh, INDIA)

Dr. Vedala Naga Sailaja (Koneru Lakshmaiah Edu Foundation KL University, Andhra Pradesh, INDIA)

2. FI 2276 BITCOIN : It's Emergence and Future

Ms. Lovis Reji (Rajagiri Business School, Kerala, INDIA)

Dr. Anu Antony (Rajagiri College of Social Sciences, Kerala, INDIA)

2:35 PM Closing Keynote Address: Prof. Dr. Mondher Bellalah (Professor of Finance, Université de Cergy-Pontoise, Cergy-Pontoise, Paris, FRANCE; Professor of Finance, Ecole Polytechnique Méditerranéenne, Tunis, TUNISIA)

2:50 PM Referee Address :

Prof. Dr. María Coronado (Professor of Finance, Universidad Pontificia Comillas-ICADE, Madrid, SPAIN)

Tuesday 29th September 2020

IIF International Conference & Award Summit 2020 - Day 3

Technical Session 9

3 PM to 4 PM

Technical Session 9



Prof. Dr. Ephraim Clarke
(UK)



Dr. Pankaj Kumar Medhi
(INDIA)



Prof. Dr. Chandra Prakash Gupta
(INDIA)



Prof. Dr. M. Banu Durkan
(TURKEY)



Prof. Dr. Aman Agarwal
(INDIA)

- 3:00 PM Opening Keynote Address: The Effect of Exchange Rate Fluctuations on Small and Medium Businesses
Prof. Dr. Ephraim Clarke (Professor of Finance, Middlesex University, UK)
- 3:15 PM Paper Presentation : 1. FI 2273 What Drives Internationalization of Family Firms : Case Study of TVS Group of Companies
Mr V Vijayagopal (Indian Institute of Technology, Madras, INDIA)
Prof. Dr M Thenmozhi (Indian Institute of Technology, Madras, INDIA)
2. FI 2278 A Study on Performance Analysis of Selected Mutual Funds
Dr.Meda Srinivasa Rao (Koneru Lakshmaiah University, Andhra Pradesh, INDIA)
Dr. R. Venkatamuni Reddy (Manipal Academy of Higher Education, Karnataka, INDIA)
- 3:30 PM Session Address : Is Academic Research in Industry 4.0 and IoT aligned to the Industrial Needs : A Topic Modeling Approach
Dr. Pankaj Kumar Medhi (Assistant Professor in Operations Management and Data Analytics, Bennett University, Greater Noida, Uttar Pradesh, INDIA)
- 3:40 PM Closing Keynote Address : Corporate Cash Holdings and Promoter Ownership
Prof. Dr. Chandra Prakash Gupta (Professor, Department of Financial Studies, South Campus, University of Delhi, Delhi, INDIA)
Mr. Prateek Bedi (Doctoral Research Scholar, Department of Financial Studies, South Campus, University of Delhi, Delhi, INDIA)
- 3:55 PM Referee Address : Prof. Dr. M. Banu Durkan (Professor of Finance, Chair & Member Senat, Dokuz Eylul University, Izmir, TURKEY)

Technical Session 10

4 PM to 5 PM

Technical Session 10



Prof. Dr. Pankaj Sinha
(UK)



Prof. Dr. Adkham Sh Bekmuradov
(UZBEKISTAN)



Prof. Dr. Lin William Cong
(USA)



Prof. Dr. M. Banu Durkan
(TURKEY)



Prof. Dr. Aman Agarwal
(INDIA)

- 4:00 PM Opening Keynote Address: Use of Bayesian and Machine Learning Methods in Financial Decision Making
Prof. Dr. Pankaj Sinha (Professor of Finance, Faculty of Management Studies, University of Delhi, Delhi, INDIA)
- 4:15 PM Paper Presentation : 1. FI 2279 Antecedents of Performance Management System Effectiveness and Employee Engagement : A Study of Service Sector Employees
Ms. Ayushi Tyagi (Amity University, Noida, Uttar Pradesh INDIA)
Dr. Geeta Mishra (Amity University, Noida, Uttar Pradesh INDIA)
Dr. Amirul Hasan Ansari (Jamia Millia Islamia, Delhi, INDIA)
2. FI 2340 Mesopotamia : An Antique Land in Distress
Mr. Sameer Lal (Jawahar Lal Nehru University, Delhi, INDIA)
3. FI 2334 High Frequency Trading : Impact on Indian Stock Markets
Mr. Talluri Gopi Yeswanth (Koneru Lakshmaiah Edu Foundation KL University, Andhra Pradesh, INDIA)
Mr. Bolisetty Sujith Kumar (Koneru Lakshmaiah Edu Foundation KL University, Andhra Pradesh, INDIA)
Dr. Vedala Naga Sailaja (Koneru Lakshmaiah Edu Foundation KL University, Andhra Pradesh, INDIA)

Tuesday 29th September 2020

IIF International Conference & Award Summit 2020 - Day 3

- 4:45 PM Closing Keynote Address : World Economic Forum Global Competitiveness Index : Way forward for Uzbekistan
Prof. Dr. Adkham Sh Bekmuradov (Director, EL-YURT UMIDI (Foundation for Training Specialists Abroad & Building of Capacity of Public Servants under the Agency for the Dev. of Public Service under the President of the Republic of UZBEKISTAN; Acting Rektor (2012-18), Banking Finance Academy; Vice-Rektor (2003-12), Tashkent State University of Economics; Vice-Rektor (2000-03), Univ. of World Economy & Diplomacy & Vice-Minister, Ministry of Foreign Affairs, UZBEKSITAN)
- 5:00 PM Special Keynote Address : Economic Data Science
Prof. Dr. Lin William Cong, Rudd Family Professor of Management and Associate Professor of Finance, Cornell University, New York, USA
- 5:15 PM Referee Address : Prof. Dr. M. Banu Durukan (Professor of Finance, Chair & Member Senat, Dokuz Eylul University, Izmir, TURKEY)
- 5:30-6:30 PM Tea Break

IIF IRCAS 2020 Summit 3

: Banking, Money and Capital Markets

6:30 PM to 8:30 PM

Summit 3 Session - Banking, Money and Capital Markets



**Prof. Dr.
Charan Singh
(INDIA)**



**Prof. Dr.
DMA
Kulasooriya
(SRI LANKA)**



**Prof. Dr.
P.B. Sharma
(INDIA)**



**H.E.
Ambassador
Prof. Dr.
Deepak Vohra
(INDIA)**



**Prof. Dr.
M. Banu
Durkan
(TURKEY)**



**Prof. Dr.
Yamini Agarwal
(INDIA)**



**Prof. Dr. hab.
J.D. Agarwal
(INDIA)**



**Prof. Dr.
Aman Agarwal
(INDIA)**

- 6:30 PM Chief Guest Address : Prof. Dr. Charan Singh (Non Executive Chairman of Punjab & Sind Bank, INDIA; Chief Executive, EGROW Foundation, INDIA ; RBI Chair Professor (Dec 2012-16), Indian Institute of Management, Bangalore, INDIA ; Senior Economist (Independent Evaluation Office) (2009-12), International Monetary Fund, Washington DC, USA; Research Director (1997-2009), Reserve Bank of India, Mumbai, INDIA)
- 6:45 PM Guest of Honour Address : Lean Life Designer Model for Cost Reduction
Prof. Dr. D.M.A. Kulasooriya (Professor & Director General, National Institute of Business Management (NIBM), SRI LANKA)
- 7:00 PM Opening Keynote Address: Prof. Dr. P.B. Sharma (Vice Chancellor, Amity University, Gurugram, Haryana, INDIA; President (2017-18) Association of Indian Universities, INDIA; Founder Vice Chancellor (2009-2014) Delhi Technological University, INDIA; Founder Vice Chancellor (1998-2008) Rajiv Gandhi Proudhyogiki Vishwavidyalaya, Bhopal, Madhya Pradesh, INDIA; Principal (1990-2009), Delhi College of Engineering, University of Delhi, INDIA; formerly Professor, Indian Institute of Technology (IIT) Delhi, INDIA)
- 7:15 PM Key Expert Speakers : Mr. Surinder Kathpalia (MD & Co-founder (1996-14), Standard & Poor's ASEAN & South Asia; Member Board of Governors, United World College of South East Asia, SINGAPORE)
Prof. Dr. M. Thenmozi (Professor of Finance, Indian Institute of Technology (IIT) Madras, INDIA)
Prof. Dr. Arun Kumar (Malcolm S. Adiseshiah Chair Professor, Institute of Social Sciences, Delhi, INDIA & formerly Professor, Jawahar Lal Nehru University, INDIA)
Mr. Manoj Agrawal (Group Editor, Banking Frontiers, Mumbai, INDIA)
Mr. Anoop Kaul (Consultant and Director, Basix Social Enterprise Group, Delhi, INDIA; ex General Manager, State Bank of India, INDIA)
Prof. Dr. Madhu Vij (Professor, Faculty of Management Studies, University of Delhi, INDIA)
Prof. Asoke K. Laha (Founder President & CEO Interra IT, USA & Adjunct Professor, Indian Institute of Finance, INDIA)
Dr. M. Narendra (Former Chairman & Managing Director, Indian Overseas Bank, INDIA; Advisor & Member of Board on various Companies)



Tuesday 29th September 2020

IIF International Conference & Award Summit 2020 - Day 3



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Prof. Dr. Adkham Sh Bekmuradov (Director, EL-YURT UMIDI (Foundation for Training Specialists Abroad & Building of Capacity of Public Servants under the Agency for the Dev. of Public Service under the President of the Republic of UZBEKISTAN; Acting Rektor (2012-18), Banking Finance Academy; Vice-Rektor (2003-12), Tashkent State University of Economics; Vice-Rektor (2000-03), Univ. of World Economy & Diplomacy & Vice-Minister, Ministry of Foreign Affairs, UZBEKISTAN)

Mr. Atul Tripathi (Big Data & AI Consultant 2016-19, National Security Council Secretariat, Prime Minister of India's Office, INDIA)

Prof. Dr. Gopal Tadepalli (Professor, Anna University, Tamil Nadu, INDIA)

H.E. Ambassador Dr. Caj L. Soderlund (former Senior Diplomat, Advisor to Prime Minister of Finland and Minister Counsellor Economic Affairs in the Embassy of India for Finland (2001-04). Dr. Soderlund has also served as a former Senior Advisor to Minister of Nordic Affairs (2004-09); Finnish NCM Presidency (2007); Ministry of Foreign Affairs (1997-2001) in FINLAND and the former Deputy Chief of Mission at Embassy of Finland in Spain (1990-93); Embassy of Finland in UAE (1993-95) and Secretariat of Nordic Coop. (1995-96))

Prof. Dr. Mondher Bellalah (Professor of Finance, Université de Cergy-Pontoise, Cergy-Pontoise, Paris, FRANCE; Professor of Finance, Ecole Polytechnique Méditerranéenne, Tunis, TUNISIA)

Prof. Dr. M. Selvam (Professor of Management, Bharathidasan University, INDIA)

8:15 PM IIF Professor Address : H.E. Ambassador Prof. Dr. Deepak Vohra, IFS - MADE IN INDIA ((Special Advisor to Prime Minister, Lesotho, South Sudan, Sudan and Guinea-Bissau, AFRICA; Special Advisor, Ladakh Autonomous Hill Councils, Kargil and Leh, INDIA; Formerly Ambassador of India to Armenia, Georgia, South Sudan, Sudan, Poland and Lithuania; Honourary Professor, Indian Institute of Finance, INDIA)

8:30 PM Valedictory Address : Prof. Dr. M. Banu Durukan (Professor of Finance, Dokuz Eylul University, Izmir, TURKEY; Chair, Dept of Business Admn., DEU, TURKEY; Member Senat, Faculty of Business, DEU, TURKEY; Affiliate Professor of Finance, Ljubljana University, TURKEY & Member, Izmir Chamber of Certified Accountants, TURKEY; Member, Association of Chamber of Certified Public Accountants, TURKEY)

8:30 PM - 9:00 PM

IIF IRCAS 2020 Valedictory Address & Confering IIF Research Professor Award 2020 on Full Professors

Prof. Dr. J.D. Agarwal

Chairman & Distinguished Professor of Finance, Indian Institute of Finance, INDIA

Editor-in-Chief, Finance India, INDIA

Founding Chairman, IIF Business School (AKTU), INDIA

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(INDIA)



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(INDIA)

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Prof. Dr. M. Banu Durukan Sali

Prof. Dr. Adkham Bekmuradov

Prof. Dr. M Selvam

Professor Emeritus, Waseda University

Professor, NYU Stern School of Business

Professor, Dokuz Eylul University

Professor & ED, EL-YURT UMIDI

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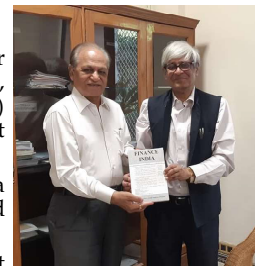
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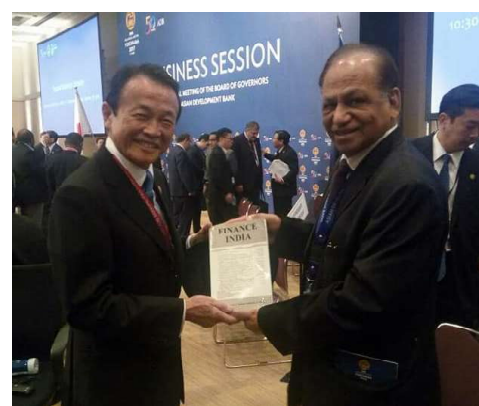
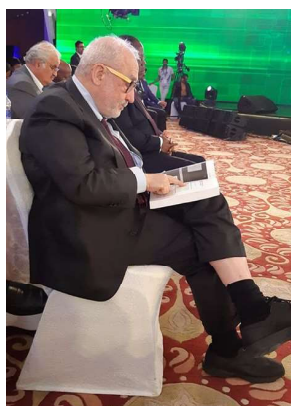
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