

Quantitative Aptitude
Solved Question paper of
Staff Selection
Commission
Section Officers'
Examination
held in
July 2001

THE COMPETITION MASTER

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MARCH 2002 Rs. 30.00



ADVERTORIAL

Santa Claus Cheers Malayala Manorama

TBWA Anthem spread good cheer among advertising agencies in the metros, recently.

Based on an idea they created, Malayala Manorama, whom they consult for, drove the message—"X'mas is a good shopping season in Kerala"—literally home. As teams of choir boys, accompanied by a Santa and his proverbial bag of goodies toured Delhi, Mumbai, Bangalore and Chennai for descending into agencies along the way and delivering speeches, performing and the flavour of the season.

The welcome from the admen as weary from the day's work as from the year's recession was unexpectedly enthusiastic.

In Delhi, as the choir broke into the "Agency Carol" urging everyone

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