

Indian Institute of Finance

45 A, Knowledge Park III, Greater Noida, UP 201308, INDIA

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*Cordially Invites you to a
Seminar on*

”Artificial Intelligence and the Society”

Dr. Caj L. Soderlund

Senior Advisor (Retd), Minister of Nordic Affairs, Helsinki, FINLAND (2004 - 2009)

Senior Advisor, Finnish NCM Presidency, Helsinki, FINLAND (2007)

Deputy Chief of Mission-Minister Counsellor, Embassy of Finland in India, INDIA (2001-04)

Senior Advisor, Ministry of Foreign Affairs (MFA), Helsinki, FINLAND (1997-2001)

Deputy Chief of Mission, Secretariat for Nordic Cooperation, MFA, FINLAND (1995-99)

Chief of Diplomatic Mission, Embassy of Finland in UAE, Abu Dhabi, UAE (19993-95)

(Covering also Kuwait, Bahrain and Qatar)

Deputy Chief of Mission (DCM), Embassy of Finland in Spain, Madrid, INDIA (1990-93)

National Chairman, EFTA & EEA-WG, Helsinki/Brussels (1999-2001)

MFA Posting in Lima, Peru (covering the whole Andean Group of Countries);

Italy (Rome), Caracas (covering Costa Rica, Nicaragua and Panama),

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Advocate and Consultant (Corporate Affairs), Delhi, INDIA

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AUTHOR of “Artificial Intelligence: Reshaping Life & Business” – BOOK RELEASE

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Formerly National President, Indo-American Chamber of Commerce, Mumbai, INDIA

Prof. Dr. Manju Agarwal, Chair Seminar

Professor of Economics

Dean (Academics, MDP & Training), Indian Institute of Finance, Delhi & G-Noida, INDIA

Formerly Principal, MLNC, The University of Delhi, Delhi, INDIA

on

18th February 2019 (Monday) at 2:30 - 5:30 pm

at

Institute G-Noida Campus

Indian Institute of Finance

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Book Release on 18th February 2019

Our world of personal life and work is set to change dramatically over the next decade as Artificial Intelligence (AI) strikes deeper roots with new products and services; robots take charge of manufacturing and warehouses; and drones reach the remote corners to deliver orders to customers. AI services and robots will particularly facilitate the life of the older people and the visually-impaired. AI has raised the bar of competition in the international market place and countries are busy implementing policies that will keep them ahead in the race of the next-generational change. AI will raise the productivity of the economy and provide a lot more convenience, though there is bound to be a short-term pain in the transformational process.

This book explains the concepts of AI with lots of real-life examples. While the big tech companies like Alphabet, Amazon, Apple, Facebook, IBM, Microsoft (SAFIM) of the US and Alibaba, Baidu, JD.com, Tencent (ABJT) of China are busy re-fashioning their businesses by integrating AI into all products and services they deliver, startups on the other hand are disrupting the traditional business models in finance, e-commerce, healthcare, HR management, fashion, law and even agriculture. AI-driven smart cities would provide a richer quality of living to their residents. This book also provides an insight into various social and ethical issues, such as monopoly of the big tech, ownership of data, personal privacy, job losses and autonomy of technology particularly in military warfare, which poses an existential threat to mankind. Future of AI is also discussed taking a 360-degree approach.

AI offers a huge economic opportunity, but a thoughtful approach for democratization of technology is required to provide benefits to all sections of the society. Nations and communities need to come together to evolve models that will be sustainable in the long run.



About the Author

Prabhat Kumar is an adjunct faculty at IIT Delhi, a practicing lawyer and a corporate consultant. He specializes in artificial intelligence, digital technologies, management and law. He did his B.Tech, M.Tech (Systems and Management) and Ph.D. from IIT Delhi. He also did LL.B from Delhi University and LL.M. from Singapore. He attended an MBA program in High Technology Management at a Business School in France.

He has more than 75 publications in leading newspapers and journals including *The Economic Times*, *Business Standard*, *The Hindu-Business Line*, *HTTech4U* and *Gift Journal* on diverse topics relating to technology, cyberlaw, intellectual property law, trade and foreign investment etc. He has been a speaker at many conferences in India and abroad.



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Presentation on the Book by the Author Dr. Prabhat Kumar
Discussion on the Book

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